

ST. LAWRENCE EXPRESS

DECEMBER 10, 2013

**SODES
wishes
you a
very
Happy
Holidays!**



PRESIDENT' MESSAGE

SODES Rendez-Vous

Many of you took part in the day-long deliberations organized by SODES on November 14 in the Port of Montréal and focussing on the future of the St. Lawrence – Great Lakes Trade Corridor. We received considerable feedback indicating that you found the program comprehensive and captivating.

This activity was set up in keeping with the same approach I have applied to my mandate since beginning here at SODES three years ago now, namely to ensure that our management team listens to you, the members, and takes your interest into account. The Trade Corridor's competitiveness continues to be crucial for the St. Lawrence maritime community. Similarly, issues like infrastructures and the choices and challenges related to city-port relations are two key topics within the Corridor and for our members.



Nicole Trépanier,
President

The first SODES Rendez-vous provided a forum for discussing these subjects. We were able to listen to specialists share their expertise on shipping, port project financing, Canada-European Union free trade, the importance of Québec's manufacturing sector and the evolution of North American energy prices. In addition to the knowledge gained through these enriching presentations, the activity's discussions will fuel the Trade Corridor Follow-up Committee's deliberations. SODES created this working group to promote the investments required to position the Corridor strategically on continental and world markets. Measures likely to increase its competitive advantages will be targeted and a vision for medium-and-long-term development will be defined.

For those who were unable to attend this SODES Rendez-vous, don't worry... SODES fully intends to organize another one in 2014. Let me take this opportunity to invite you to tell us what themes you would like to see discussed there.

Finally, I would like to highlight the contributions of our generous sponsors, without whom the activity could not have take place: Ministère des Transports du Québec (MTQ), Fednav, Montreal Gateway Terminals Partnership, Ocean Group, Canadian Marine Pilots' Association and Sept-Îles Port Authority. And, many thanks to the Port of Montréal for kindly hosting the event free of charge.

The President,

A handwritten signature in blue ink that reads "Nicole Trépanier". The signature is written in a cursive, flowing style.

SODES' EVENTS



Luncheon meeting in Québec city

Hotel Manoir Victoria

Speaker:

Richard Gaudreau

Conference title:

***A Review of Canada's
Ship-source Oil Spill
Preparedness and
Response Regime
-Setting the Course for the
Future-***

The luncheon meeting is at
11:30 am.

[**Register to the event**](#)

Mr. Gaudreau practiced law from 1969 until the end of 2012. His experience includes all activities related to maritime and admiralty law, particularly ship purchasing/selling/financing/chartering, carrier liability, environment law, collisions, salvage and all aspects of marine and Protection and Indemnity (P&I) insurance. He also practiced in all activities related to international trade. He has vast experience before Canadian and Québec courts, including the Supreme Court of Canada.

He was the chairperson of several Québec and Canadian marine-related organizations. Mr. Gaudreau has been involved in numerous arbitrations, both as a lawyer and an arbitrator. He has chaired a number of public inquiries and has studied and contributed to the drafting of maritime and port legislation/ regulations in Canada and abroad.

From 2000 until 2010, Mr. Gaudreau taught post graduate courses in marine transportation management at l'Université du Québec à Rimouski. He served as a Lieutenant in the Canadian Naval Reserve, and held the positions of Director of the St. Lawrence Economic Development Council, and Chairman of the Board of the St. Lawrence Economic Development Council. Mr. Gaudreau was an active member of the National Coalition on the Coast Guard Recovery Program and the Canadian Bar Association.

SODES NEWS

SODES welcomes Betty Sutton

On November 13, SODES was honoured to welcome Ms. Betty Sutton, new administrator of the Saint Lawrence Seaway Development Corporation as our luncheon meeting speaker.

Ms. Sutton's conference, "The Seaway: A Binational Partnership Poised For Growth", was a rousing success.

Participants were delighted to hear Ms. Sutton present her vision of the marine industry and its prospects for development.

According to her, the upswing in factories manufacturing products and the rise in renewable energy sources in North America offer significant opportunities for the cargo transport industry on the Great Lakes – St. Lawrence Seaway.

SODES thanks its three sponsors, who made the event possible:

Silver sponsors:



FEDNAV



Canada Steamship Lines



Corporation de Gestion
de la Voie Maritime
du Saint-Laurent

The St. Lawrence
Seaway Management
Corporation

We also thank our partner:

Transports
Québec 



Photo: Leo Ryan

SODES NEWS

SODES is pleased to announce the arrival of a new member, CPCS!

CPCS's North American Division provides services across the full spectrum of freight and passenger transportation sectors, including the rail, port, marine (ferry services, short sea shipping), intermodal, highway, air and urban transit sub-sectors.

They have a unique understanding of the entire transport chain, the relationships between the various modes of transport as well as the needs, challenges, and opportunities of major shippers.

The logo for CPCS, consisting of the letters 'CPCS' in a bold, blue, sans-serif font.

SODES welcomes our new member and hopes that this new collaboration will be productive!

Concertation

- To make sure none of our activities conflict with members' events, we would ask you to let us know if you intend to organize an open house of your facilities.
- SODES can offer promotional support (maybe even logistics support, depending on our capabilities) in order to enhance our industry's visibility.
- For the industry's sake, please tell us about your efforts in this regard. Together we can offer bigger, better projects.

New Assistance Program of the Ministère des Transports

On October 29, 2013, the Conseil du trésor approved the Programme d'aide à l'amélioration de l'efficacité du transport maritime, aérien et ferroviaire (PETMAF), an assistance program for improving the efficiency of marine, air and rail transportation so as to reduce or avoid greenhouse gas (GHG) emissions. This new program replaces the deceased Improving Energy Efficiency in Road, Rail and Marine Transportation (PEET).



The program has a budget of \$20.1 million and ends on March 31, 2017. It is funded by the Green Fund that was implemented by the gouvernement du Québec.

The purpose of the program is to reduce or avoid GHG emissions by improving the energy efficiency of organizations and businesses operating marine, air and rail transportation services, through, for example, the use of more efficient material and equipment or the use of energy emitting less GHG.

For details on the [terms and conditions of the program](#), consult the website of the ministère des Transports du Québec.

INDUSTRY NEWS

Mon fleuve et moi drawing contest (elementary, secondary, college levels)

Elementary and secondary schools and colleges throughout the province are invited to take part in the *Mon fleuve et moi* drawing contest organized by the Fondation Monique-Fitz-Back. The contest will have a total of 50 finalists and 10 winners, and offer many exciting prizes! The deadline for submitting drawings is February 14, 2014. The participation guide and prize-related details are available [online](#).



Draw: Maxime Gélinas
Photo: Fondation Monique-Fitz-Back

SODES is a Fondation Monique-Fitz-Back financial partner and will sit on the jury selecting the winning drawings for the *Mon fleuve et moi* contest.

SODES is proud to collaborate on this project and believes that the marine industry benefits from this partnership.

Education and promotion of our sector to young people will enable us to create a positive image among Quebecers.



Draw: Mary-Lou Beaudry
Photo: Fondation Monique-Fitz-Back



Draw: Éliza Delisle
Photo: Fondation Monique-Fitz-Back

INDUSTRY NEWS

Gerry Carter named on the board of directors of The St. Lawrence Seaway Management Corporation

Gerry Carter was named to act as representative of the government of Quebec within the board of directors of The St. Lawrence Seaway Management Corporation

Mr. Carter worked within the maritime industry during more than 30 years, among which on the last ten years of his career as President of Canada Steamship Lines (CSL)

SODES wants to congratulate Mr. Gerry Carter on this appointment!



Corporation de Gestion
de la Voie Maritime
du Saint-Laurent

The St. Lawrence
Seaway Management
Corporation

McKeil Marine awarded for environmental leadership

The Hamilton Port Authority has announced that Hamilton-based McKeil Marine Limited is the recipient of the 2013 HPA Environmental Excellence Award, recognizing the company's dedication to environmental stewardship.

McKeil Marine is a committed and enthusiastic supporter of numerous environmental initiatives aimed at protecting water quality, reducing fuel consumption, and trimming the carbon footprint of its marine fleet.

McKeil was one of the first companies in North America to install a leading-edge fuel optimizing technology on three vessels in its growing fleet. The installation produced a fuel savings of more than 30 per cent, along with significantly reduced pollution and CO2 emissions.

SODES wishes to congratulate McKeil Marine on his award!





PORTRAIT

Seaman's Institute

The Mariner's Chapel, a building that offers seamen accommodations and religious services was built at the foot of Cap-Diamant. Québec City's Cathedral of the Holy Trinity de Québec, the first Anglican cathedral built outside the British Isles, was linked to the Mariner's Chapel by promoting and encouraging its parishioners to provide the support needed by visiting seamen.

Today, the Seaman's Institute, which has been serving the community for 67 years now, is located near the Bunge silos. It has a common room, Internet room, administrative office and washroom.

The Institute's mandate is to ensure the physical and spiritual well-being of crew members landing in Québec City. To do so, it offers a telephone and Internet service enabling seaman who are far from their families to contact them. Through generous organizations' donations, the Institute also gives them warm clothing so that they can confront the cold Québec winter.

During the Christmas Holiday period, there is a tradition of giving seaman who are passing through Québec City Shoe Boxes containing practical gifts. This tradition was begun by the Anglican Reverend Brendeveries, now deceased.

In this joyful time of year, we invite you to think of these visiting seamen and to prepare Shoe Boxes to brighten their holidays. The following are suggestions for what to include: Tuques, socks, gloves, scarves, caps, pens, pencils, notebooks, calendar, warm clothing, toiletries, deck of cards, calculator, small souvenirs of Québec City.

The Seaman's Institute is open Monday through Friday from 8:00 a.m. to 11:00 a.m. It is located at 61, rue Abraham-Martin in Québec City. To drop off your gifts/donations, please call 418-692-3376 first to make arrangements with the volunteers. You can also leave them with SODES at 271, rue de l'Estuaire, in the box we have prepared for them. We'll make sure they arrive safe and sound!

We thank you, on their behalf, and wish you very Happy Holidays!



THE WORLD OVER...

Focusing today... on the ships of tomorrow

The choices and challenges facing shipbuilders are definitely a going concern. Already, trends show that shipping companies and shipyards are opting for safer, higher-performance vessels that are environment-friendly.

While recent years have brought the onset of vessels with futuristic tendencies, it would be surprising if major technological changes were to emerge in the near future. Since the marine sector is highly regulated and pragmatic, modernization occurs in increments, with the gradual integration of technological advances once they are tried and true.

Frontline work is currently being done to offer more reliable, robust, energy-saving propulsion systems. Current efforts are focussed primarily on factors related to reducing vessels' environmental impact. While progress in clean propulsion depends mainly on economic considerations, it is also linked to strengthening legislation governing pollutant emissions. The development of electric motors and power converters will, no doubt, help meet these concerns.

Another challenge that shipping will have to meet is safety. Evolving in a context of increasingly busy shipping traffic, vessels will have to be able to count on higher-performance instruments.

Discussions are also turning to the enormous increase in vessel size. Today's seagoing "giants" cause us to question safety on board since current emergency resources seem insufficient.

The ships of the future will no doubt constitute a new technological adventure, which will also have to take the crew's role into account. More than ever, people are essential for these giants to operate properly. Education and training will remain key factors in navigating these increasingly complex vessels.



Photo: MOL



Photo: STX France SDI



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