



PRESS RELEASE
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14th edition of Québec Marine Day

STRATEGICALLY MARITIME FOR A STRONG ECONOMY

Québec City, October 27, 2014 - Close to 200 marine industry players and elected officials will be meeting tomorrow at the National Assembly to mesh their views in order to arrive at a key maritime strategy highlighting the St. Lawrence River's significant economic potential.

Québec Marine Day organizers—the St. Lawrence Economic Development Council (SODES) and St. Lawrence Shipoperators (SLS)—are counting on the event to establish the bases of a common, global vision. *“Through Québec Marine Day, we want to create a context conducive to successfully implementing a promising maritime strategy. Since the marine sector is a major economic driving force for Québec, it is imperative that policymakers and the maritime community share common views on current key issues,”* says SODES President Nicole Trépanier.

The interest in *Québec Marine Day*, which is recognized by a Government order-in-council, proves the organizers right and record participation is expected for this 14th edition. Québec's Maritime Strategy, eagerly awaited by all, will stimulate the economic development of the coastal regions, from the Îles-de-la-Madeleine to Montréal, via Sept-Îles, Gaspé and Rivière-du-Loup. *“Québec's marine sector has to position itself convincingly on the world stage and bring its know-how to the fore to ensure its full-fledged development,”* Nicole Trépanier points out.

Among the topics on the agenda for the day's discussions are: maintaining and increasing competitiveness, which requires upgrading and developing infrastructures, the availability of qualified human resources, improving modal transfers and environmentally safe, effective practices.

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