

THE ST. LAWRENCE EXPRESS

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The St. Lawrence Economic Development Council (SODES) Newsletter

PRESIDENT' MESSAGE

Québec marine industry economic impact study

The St. Lawrence Economic Development Council (SODES) and the Ministère des Transports du Québec (MTQ) are happy to announce that their study on the economic impact of Québec's marine industry has been released. SODES members, government partners and partners from other activity sectors will, henceforth, have access to recent data validating the marine industry's significant contribution to the Québec economy.

Conducted by Les Conseillers ADEC inc. using the intersectorial model developed by the Institut de la statistique du Québec (ISQ), the study covers all marine activities offered in the territory served by the St. Lawrence navigation system (including its tributaries). The three groups targeted were marine carriers (cargo and passengers), port activities and support services. I would like to thank the companies who agreed to participate in the survey used as a basis for the project. You provided a sufficient sampling of respondents for the resulting data to be credible.

A special thanks to those who sat on the study follow-up committee. Their time and expertise greatly contributed to the quality of the study findings.

The study (complete version) is available on the [SODES website](#) (in French only). An executive summary (French and English) has also been produced. For more informations, please contact SODES.

I sincerely believe that this document will back statements made in your meetings with partners. I encourage you to offer copies to your contacts who lack information about the marine industry and hope that our work will remedy this situation. Figures are always helpful in getting information across.

Happy reading!

The President,

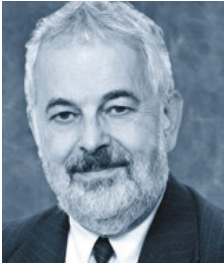


SODES 2012 CALENDAR

- February 23, 2012 Board – Luncheon-conference (Montréal)
- April 19, 2012 Board meeting (Montréal)
- June 6, 2012 Board – AGM–Luncheon-conference (Québec City)

SODES' MEETINGS AND EVENTS

February 23 luncheon conference



M^r Pierre Langlois

SODES' next guest speaker, attorney **Pierre Langlois, a partner with Heenan Blaikie's Business Law group** in Montréal and an expert in national and international business mining law practice, will discuss mining activities on Northern Plan territory at the February 23 luncheon-conference scheduled to run in **Inter-continental Montréal Hotel's Salle Maisonneuve from 11:45 a.m. to 2:15 p.m.** We hope to see many of you on hand!

[Complete registration form](#)

The Board of Directors will meet from 9:00 a.m. to 1100 a.m. in the Salle Les Huîtres.

SODES would like to extend a special thanks to its sponsors, who made this event possible:

SILVER SPONSORS

The Royal Bank of Canada

[The Royal Bank of Canada](#), or RBC, is one of North America's leading diversified financial services companies, providing banking (individuals and corporations), wealth management, insurance, capital markets, transaction processing and other services on a global basis.



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Québec Port Authority

The [Québec Port Authority](#) is one Canada's key ports. Its activities include bulk cargo transshipment, cruise ships and a range of activities that are recreational and urban in nature. Its mission is to promote and develop maritime trade, to serve the economic interests of the Québec City area and of Canada and to ensure that it is profitable while respecting both its community and the environment.



PORT DE QUÉBEC

BRONZE SPONSOR

Montreal Gateway Terminals Partnership

[Montréal Gateway Terminals Partnership](#), an access to vast North American markets, operates two container terminals open year-round. Ideally located, these terminals are efficiently served by CN and Canadian Pacific railways and by a highway network leading directly to markets in Québec, Ontario, Western Canada and the United States.



Société Terminaux Montreal Gateway
Montreal Gateway Terminals Partnership

SODES' MEETINGS AND EVENTS

Prepare your 2012 St. Lawrence Award nominations

SODES invites private, public and parapublic companies and organizations connected to the St. Lawrence as well as individuals working in the marine industry to begin preparing their nominations for the St. Lawrence Award. The nominations deadline is **September 30, 2012**. Please note that nomination files must not exceed 5 pages.

The St. Lawrence Award is presented annually to recognize outstanding performances and projects that contribute to the St. Lawrence's economic development and promote the River in keeping with sustainable development principles.

The 20th edition of the awards ceremony will be held during the Québec Marine Day closing cocktail party on **Tuesday, October 23, 2012**.

Did you know that the LeSaint-Laurent.com website is full of unusual information about the Québec marine industry and the St. Lawrence River? The site was launched in 2007 with the collaboration of Transports Québec to promote marine transport. We encourage you to add the link to your own website and to refer anyone interested in learning more about the marine industry. www.LeSaint-Laurent.com

SODES' FILES

Promoting the St. Lawrence and the marine industry

In keeping with a suggestion made by members of the Marine Industry Promotional Committee, SODES has set up a booth to promote the St. Lawrence and the marine industry and to position the latter during large-scale events linked to the St. Lawrence, such as the Welcome Aboard! careers fair and the Transat Québec-Saint-Malo. We invite you to inform us of other events in which our participation would be pertinent.

Land use management and development plan – keeping you updated

Last December, elected Communauté métropolitaine de Québec officials unanimously adopted the Québec City metropolitan area's land use management and development plan. Called Bâtir 2031 (Building 2031), the plan stresses sustainable mobility to organize the territory and underpin most residential, commercial, institutional and office building development. [To consult it, click here.](#)

Given the importance of urban planning in city-port relations and the pressure other users already put on port activities, SODES will play a greater role in keeping members informed, monitoring the situation to keep you up to date and using our website to share information on pending management plans and the consultations associated with them.

SODES' FILES

Comments on the draft amendment to the Marine Transportation Security Regulations

In early December, SODES produced a short brief on the draft amendment to the Marine Transportation Security Regulations. This brief was forwarded to Transport Canada to express our position on the draft amendment. It is available for consultation on the [SODES website](#).

Québec Marine Day 2012 special insert

For the 2012 edition of Québec Marine Day (QMD), to be held on October 23, the St. Lawrence Shipoperators and SODES will again publish a special insert in the Gesca group's main dailies: Le Soleil and La Presse. Negotiations have allowed advertising rates to be reduced 20% from last year. [Click here](#) for the fee schedule. To reserve your spot, you can contact Le Soleil's advertising department at 418-686-3435.

To see the final product, we would encourage you to consult the special insert published for Québec Marine Day 2011.



SODES' 25th anniversary celebrated at Port of Montréal's awarding of Gold-Headed Cane

Sylvie Vachon, President and Chief Executive Officer of the Montreal Port Authority, took advantage of the Gold-Headed Cane awarding ceremony, last January 3, to highlight SODES' 25th anniversary. In her speech, she stated that the growth of trade has led economic stakeholders to organize to develop the St. Lawrence's full potential, citing SODES and the fact that we celebrated our 25th anniversary last year. Guests were served a cake bearing our logo.



TRANSPORT QUÉBEC NEWS

MTQ tour in Québec regions

In the coming months, the Ministère des Transports du Québec's Direction du transport maritime, aérien et ferroviaire and the territorial directorates, will tour the Québec regions to promote two financial assistance programs for marine and rail transportation: the Assistance Program Aiming to Reduce or Avoid Greenhouse Gas Emissions through the Implementation of Intermodal Projects and the Assistance Program for Improving Energy Efficiency. This will be an opportunity to inform the widest possible range of promoters, from the smallest shippers and carriers to the largest.

For more information, contact Pierre Brochu, who is in charge of the promotional tour, at 418-644-2908, ext. 2274 or pierre.brochu@mtq.gouv.qc.ca



NEWS FROM THE RESEARCH CHAIR IN MARITIME TRANSPORTATION

A network of transportation in Arctic waters experts

My job duties involve collaborating on various projects that are complementary to the Chair's main studies. Since recent and anticipated changes in Arctic generate the most requests, the Chair has, for some years, participated in a multidisciplinary team headed by Université Laval. This team's work has highlighted, for the scientific community and political circles, the extent to which we need to consider the already observable upswing in traffic associated with supplying the region and exploiting its resources, rather than potential through traffic. In this regard, I was asked to take part in a new Transportation Technology and Innovation Directorate (Transport Canada) initiative: the network of transportation in Arctic waters experts. This group's work will kick off at a meeting in Halifax later this month. The forum will provide the guidelines for an R&D support program. Eventually, there will be opportunities for promoters and users of technologies supporting navigation in the Arctic. I will be passing relevant information on this subject on to you here.

Emmanuel Guy, Incumbent, Research Chair in Maritime Transportation
emmanuel_guy@uqar.ca; 418-723-1986, ext. 1774

INDUSTRY NEWS

Grouping together sector-based industrial research for marine industry innova-

Aware that research, development and integration of innovative technologies is necessary to allow the marine industry to maintain its leadership role in terms of requirements for improving environmental performance, choices and challenges, Technopole Maritime du Québec and its partners have prepared a project to create a group to conduct sector-based industrial research on innovation in the marine industry.

In the coming weeks, steps will be taken in setting up this group targeting research, development and integration of innovative solutions to address the priority issues identified by the marine industry in conjunction with various government bodies. The group acknowledges that maintaining the marine industry's competitiveness is crucial for economic development province-wide. For further information or to contact this group, contact [Technopole Maritime du Québec](#).

Increase in St. Lawrence Seaway maintenance dredging fee unit rates

The Canadian Coast Guard has announced that the unit rate applicable to vessels in transit on the St. Lawrence Seaway (slated to increase from 4.39 to 4.49 cents per tonne of gross tonnage) will be reviewed.

This 2.3% increase corresponds to the increase in the consumer price index (CPI) for the period January 1 – December 31, 2011, as provided in the St. Lawrence Seaway maintenance dredging services fee schedule.



INDUSTRY NEWS

Canadian Coast Guard's 50th anniversary

This year, the Canadian Coast Guard (CCG) celebrates its 50th anniversary. Officially created on January 26, 1962, the CCG was mandated to offer search and rescue services, maintain Arctic sovereignty and respond to increasing vessel traffic in Canada. A variety of activities will take place throughout the year to commemorate this important milestone in CCG history. For the calendar of events, [click here.](#)

SODES congratulates the CCG on its "golden" anniversary and hopes that the essential services it offers will be maintained to keep the St. Lawrence accessible, safe and effective.

5th edition of the Mining Forum - May 28-29 in Montréal

The 5th edition of the Forum Minier (mining forum) will run May 28-29 at the Intercontinental Montréal Hotel. Chairing the event is attorney Pierre Langlois, a partner with Heenan Blaikie's Business Law group in Montréal and SODES guest speaker. Conferences will address subjects as varied as new regulations, infrastructures, human resources and the Northern Plan. SODES President Nicole Trépanier will give a conference on the marine and port facilities needed to meet Northern Plan requirements on May 28 at 1:30 p.m. SODES members enjoy a 10% discount on regular prices. A special rate is also available if you register before March 16, 2012. You can consult the complete conference program and register online on the [Insight website.](#)

INDUSTRY PROFILE (THIS SECTION IS RESERVED FOR OUR MEMBERS AND THEIR GOOD NEWS. GIVE US YOUR TEXTS SO THAT WE CAN PUBLISH THEM IN AN UP-COMING ISSUE. SEND YOUR INFORMATION TO SOPHIEANNE.TREMBLAY@ST-LAURENT.ORG)

Montréal Gateway Terminals Partnership invests in the environment

Montréal Gateway Terminals Partnership has made numerous investments to reduce its environmental impact. It endorses ISO 14001 certification indicators and has built a new electrical outlet facility for refrigerated containers that will reduce greenhouse gas emissions. MGT has also purchased more ecological utility vehicles (Kubota RTV) for its maintenance staff. Finally, the company has installed a new hydraulic filtration system on all container lift trucks chariots to reduce hydraulic oil consumption and waste.

NEW MEMBER

SODES is proud to welcome a new member:

Escale Tadoussac Haute-Côte-Nord/ Municipalité de Tadoussac

Located at the confluence of the Saguenay and St. Lawrence rivers, Escale Tadoussac/Haute-Côte-Nord is a natural stopover for international cruise ships. Its range of tourist attractions, history, culture and exceptional character make Escale Tadoussac/Haute-Côte-Nord a must-see destination. www.tadoussac.com/en/escale

The main SODES delegate is Isabelle Rochette, Development and Tourism Diversification Officer with the MRC de la Haute-Côte-Nord.



SODES' BOARD OF DIRECTORS (2011-2012)

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